

STINK BLASTERS™ BREAK WIND IN THE WINDY CITY

(YOU MUST BE PULLING MY FINGER...)

The stench is on the rise as kids all over the world get their hands on Stink Blasters – the smelliest item since your 7th grade science project. With 24 collectable Stink Blasters, kids will squeeze the heads of their favorite foul figures emitting the deadliest odors known to man. Not only are the scents deadly, but they are also dead on. Dog-Breath Danny, Barfin' Ben, and Cow-Pie Pete (to name a few) proudly proclaim that their stinks are true to their sources. Already a big seller in Europe, Chicago will be one of the first North American cities to catch a whiff.

On August 25th, Stink Blasters will make their debut in Chicago. As a special treat there will be personal appearances made by Spin Master's stinky mascots at select Chicago Toys-R-Us locations. Available this fall in all major department and toy stores across America, Stink Blasters will run \$4.99 and will last over 30,000 stinky blasts. Recommended for ages 6+.

When told that the whole idea just stinks, inventor Joe Morrison took it as a compliment. By combining the classic stink-bomb with a story line that only *Mad Magazine* could dream of, the Stink Blasters' saga emits a stale tale of a town called Smellville and its reeking population. Kids can collect game cards with statistics on the different Stink Blasters characters.

"I couldn't believe it until I actually smelled one," says Spin Master Director of Marketing, Harold Chizick. *"I'd like to say that these toys are good clean fun, but there's nothing clean about the smell of Stink Blasters!"* Parents should know that aside from the stench, Stink Blasters are a non-violent, non-destructive way for boys and girls to share in a silent-but-deadly good time.

For more information, check out www.stinkblasters.com

